

Feedback for Original Website Design  
PBL 6--Kaye

Website Designed by:

Evaluator:

**CRITERIA: evaluate your classmate's website**

5=excellent

1=poor

**HOME PAGE** explains objective of the site. Mission Statement is well-written, concise, and identifies purpose and audience

5      4      3      2      1

**NAV MENU** is organized, using hierarchy principles

5      4      3      2      1

minimum of **5 pages** (one is HOME) content is obvious, based on page names

5      4      3      2      1

site **color scheme** is easy to read, looks sharp, and follows the 60-30-10 rule

5      4      3      2      1

**font/text** use is consistent across the site and easy for audience to read

5      4      3      2      1

every page: **attached images/pics** are relevant to website topic/subject and clear (non-pixelated)

5      4      3      2      1

every page: **original text** (writing) is concise, well-designed, error-free and carefully considered

5      4      3      2      1

every page: **titles** are used effectively for organization and structure

5      4      3      2      1

a **document/file** has been uploaded to site (for visitors to download)

5      4      3      2      1

**links** are attached, using various techniques: underlining text, linking to another website (external), linking to another page on your site (internal), and providing a link to a file on your website (for visitor to download)

5      4      3      2      1

**YouTube videos** are properly "embedded," using URLs to attach & link

5      4      3      2      1

