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# Ban The Arts PSA Treatment

**Logline:** The main concept of our PSA is to show that the government banned art for a reason "to keep the public safe." Also to show that what the government is doing is helping the public even though it's not.

**Scene 1, Shot 1:** Zoom in. Juliana setting up her music in the common area in Pioneer. [3 seconds]

**Shot 2:** High angle shot. Juliana starting to dance. [3 seconds]

**Shot 3:** Mid shot. Max looking confused that Juliana is dancing and slowly moving towards Juliana. [4 seconds]

**Shot 4:** Wide shot. Juliana dancing and people starting to form a circle around her. [4 seconds]

**Shot 5:** Mid shot. Person dressed up as government official runs over to Juliana. [3 seconds]

**Shot 6:** Wide shot. The person dressed up as a government official walks up to Juliana and takes her away.

**Shot 7:** fade to black screen. Government voiceover saying in a monotone voice "The arts were taken away for a reason. The arts are brainwashing us. Don't go against the law."

I love what you're doing. Your concept of expression met with oppression is concise, direct, to the point, and effective. Now, take it to the next level. I definitely want to see you come up with a stronger ending. I also suggest incorporating a narrative voiceover (tone of government authority). THINK: what is the official policy against art? Why has it been outlawed?



